

**NEWCASTLE
UNITED
FOUNDATION**

GROWTH, IMPACT AND STRATEGIC PLAN 2026-2029



2025-2026 YEAR END



STRONG

STRONG AND
RESILIENT POSITION



£8.7 MILLION

RECORD INCOME
OF £8.7 MILLION



IMPACT

SIGNIFICANT IMPACT ACROSS
EDUCATION, EMPLOYABILITY,
WELLBEING, AND COMMUNITY
PARTICIPATION



STRATEGY

CLEAR PLATFORM FOR THE
2026 – 2029 STRATEGY



96% IMPROVED

IMPROVED GOVERNANCE
AT 96% COMPLIANCE



KEY HIGHLIGHTS 2025/2026



93

SCHOOLS ENGAGED



4,832

HOURS OF EMPLOYABILITY
SUPPORT DELIVERED



741

EMPLOYERS COLLABORATING



6,782

EMPLOYER SUPPORT HOURS



762

PROGRESSION INTO EMPLOYMENT



56,000

VISITS TO NUCASTLE



60,000

TOTAL DELIVERY HOURS



48%

OF WORK IN 1-3 IMD AREAS

GROWTH PLAN 2026-2029



COMMUNITY



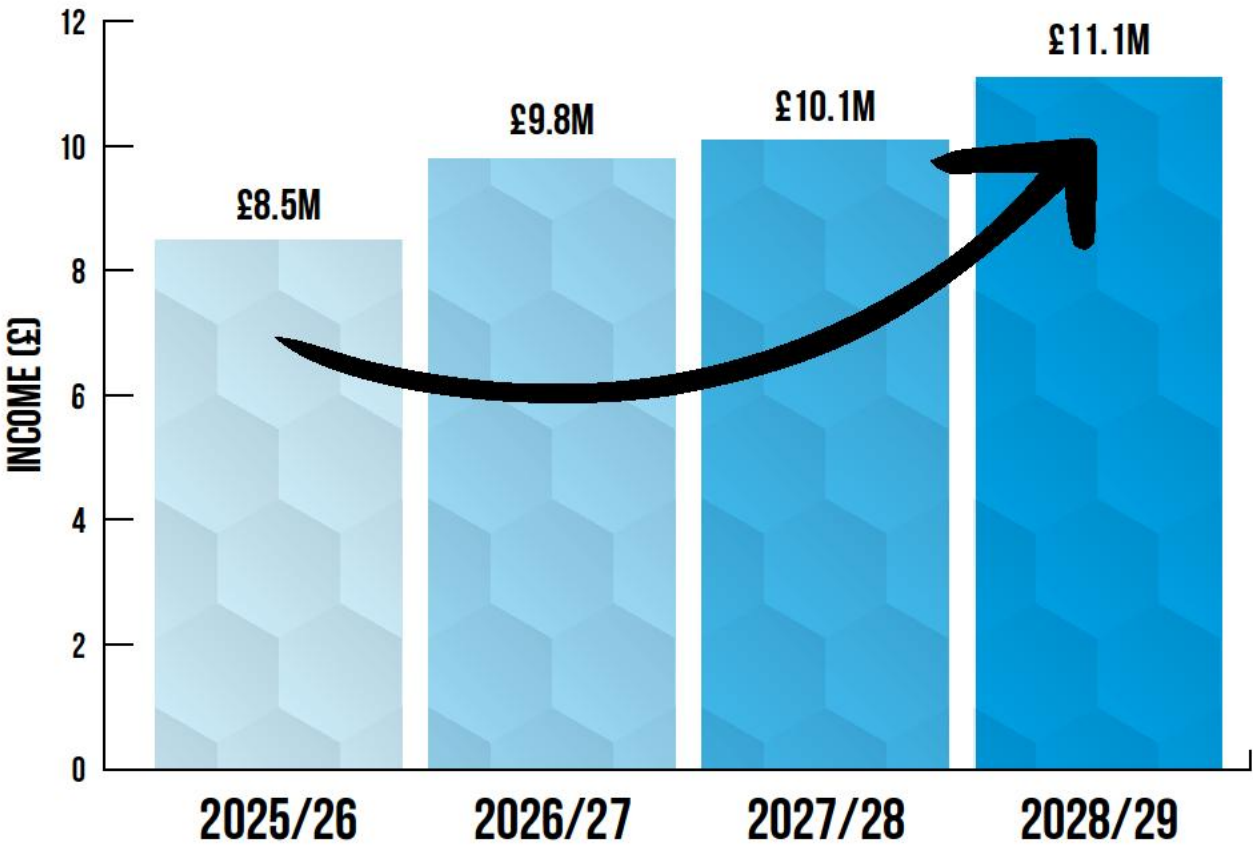
MIND & BODY



STAFF
ORGANISATION



GROWTH



GROWTH, IMPACT AND STRATEGIC PLAN 2026-2029

STRATEGIC GOALS



**THRIVING
COMMUNITIES**



**EMPOWERING
LEARNERS**

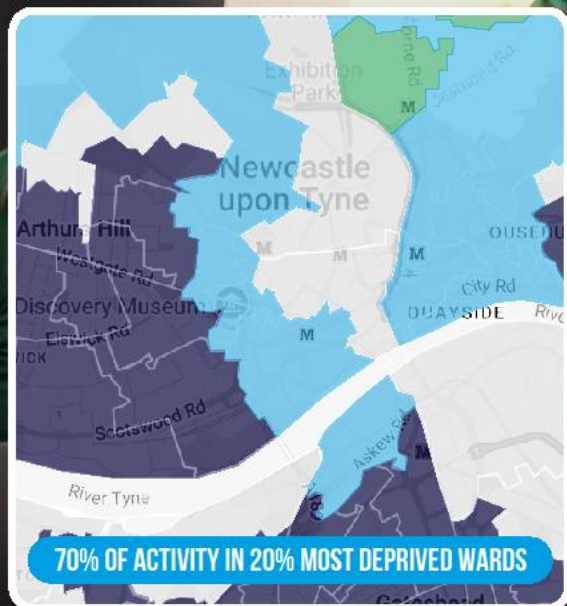


**NEWCASTLE
UNITED
FOUNDATION**

**HEALTHY BODY
AND MIND**

STRATEGIC GOAL 1

THRIVING COMMUNITIES



600
JOB OUTCOMES
PER YEAR



ONE
NEW COMMUNITY
HUB PER YEAR



SUPPORT

STRATEGIC GOAL 2 EMPOWERING LEARNERS



6,000

PUPILS REACHED
ANNUALLY



150

ROLE MODEL MENTORS



200

DIGITAL WORKSHOPS
PER YEAR



85%

SCHOOL SATISFACTION

STRATEGIC GOAL 3 HEALTHY BODY AND MIND



**1
MILLION+**

ACTIVITY HOURS
PER SEASON



80%

PARTICIPANTS ENGAGED
FOR 6 HOURS +



75%

OF SESSIONS TO INCLUDE
MENTAL HEALTH



500

FAMILY COURSES

GROWTH, IMPACT AND STRATEGIC PLAN 2026-2029

STRATEGIC ENABLERS



STRATEGIC ENabler 1
**NUFC
PARTNERSHIP**



STRATEGIC ENabler 2
**FACILITIES
INVESTMENT**



STRATEGIC ENabler 3
**PEOPLE AND
DEVELOPMENT**



STRATEGIC ENabler 4
**INCOME
DIVERSIFICATION**



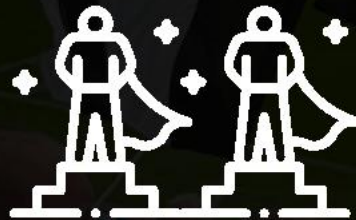
STRATEGIC ENabler 5
**SYSTEMS, FINANCE
AND IMPACT**

STRATEGIC ENABLER 1

NUFC PARTNERSHIP



LOCAL
HEROES



FAN
ENGAGEMENT



STRATEGIC ENABLER 2

FACILITIES INVESTMENT



**LEMINGTON
DEVELOPMENT**

CITY CENTRE HUB



BRAND NEW 4G PITCH



STRATEGIC ENABLER 3 PEOPLE AND DEVELOPMENT



157

FULL-TIME
EMPLOYEES



TRAINING AND
CONTINUED
PROFESSIONAL
DEVELOPMENT



STAFF
RETENTION



LEADERSHIP
DEVELOPMENT
LADDER

STRATEGIC ENABLER 4

INCOME DIVERSIFICATION



INTERNATIONAL



EVENTS



NETWORKING



GRANTS

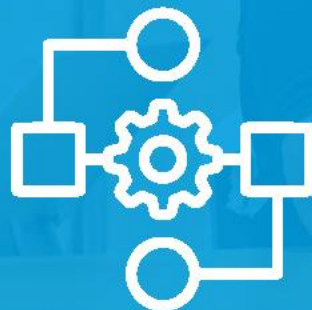
STRATEGIC ENABLER 5

SYSTEMS, FINANCE AND IMPACT

Power BI



POWER BI



DATA FLOW



20% EFFICIENCY GAIN



IMPACT REPORT

IMPACT, GROWTH AND STRATEGIC PLAN SUMMARY

STRATEGIC GOALS

THRIVING COMMUNITIES



EMPOWERING LEARNERS



HEALTHY BODY AND MIND



STRATEGIC ENABLERS

STRATEGIC ENABLER 1 NUFC PARTNERSHIP



STRATEGIC ENABLER 2 FACILITIES INVESTMENT



STRATEGIC ENABLER 3 PEOPLE AND DEVELOPMENT



STRATEGIC ENABLER 4 INCOME DIVERSIFICATION



STRATEGIC ENABLER 5 SYSTEMS, FINANCE AND IMPACT

